**Elite Event Planner**

**(Project Proposal)**

**Project Code**

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**Submission Date**

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**Project Manager Signature**

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# Abstract

Now a days, everyone is so much busy in daily life’s routine. They have not much time for organizing their special events. So we are providing a platform where they could hire’s an event planner for organizing their events. An event planner is a professional who is specialize in this field and responsible for organizing and coordinating various types of events, , and within budget, while also meeting the specific needs and expectations such as weddings, corporate meetings, conferences, festivals, parties, ceremonies and other special occasions. Their main objective is to ensure that the event runs smoothly on time of the clients and attendees.

Event planners face a challenge in showcasing their skills, expertise, and past work in a centralized and effective manner. There is a need for adedicated online platform that allows event planners to create detailed profiles featuring their portfolio, successful events, and client testimonials.Our website seeks to bridge this gap by providing event planners with a comprehensive platform to highlight their unique strengths and attract potential clients.

# Background and Justification

**Background:**

The background of an event planner can vary, but generally, in Pakistan they should have covering the mostly individual areas and if they are working on all types of events then they are not providing all types of functionalities, services and accessories:

These Pakistani websites drawback is that they are just covering the area of wedding planning [1] [2].

This Pakistani website drawback is that they are providing just presentation of events, rather than its functionalities [3].

This Pakistani website drawback is that they are not covering all events and not providing complete details of its and not providing component of accessories [4].

This Pakistani website drawback is that they are not covering all events and not providing features and sample designs of events [5].

**Justification:**

In the previous days, every planner has their individual platforms for organizing event’s and if clients want to hired any planner then they want to find out planner related to their needs and we are providing such platform in which clients got facilities for organizing and coordinating various types of events on a “One Platform” according to their needs. We also provide a range of services, packages, and accessories to our clients.

Justification for hiring an event planner may vary depending on the type of event and the client's objectives. For social events, such as weddings or birthday parties, an event planner can help reduce stress for the hosts, manage budgets, and create memorable experiences for guests. For corporate events, an event planner can help a company increase its brand awareness, improve employee engagement, and build business relationships.

Event planners can also offer expertise in areas such as venue selection, menu planning, decoration, entertainment, and logistics, ensuring that every aspect of an event is well-planned and executed. With the help of an event planner, clients can focus on their core objectives and enjoy their events without worrying about the details. Overall, event planning is a critical service that helps individuals and organizations successfully execute their events. The main theme of this platform is that, if a client have very short time scale for organizing their event then this platform is only solution of their particular problem where we are planning every type of events in a short/large timescale and providing various types of services to our clients with different packages.

# Project Methodology

**Frontend-Languages:**

1. Html and CSS
2. JavaScript
3. jQuery
4. Bootstrap

We are using these languages for frontend because these languages coding is easy to understandable and having more functionalities.HTML will provide the structure and CSS will design the layouts of our pages. Enhanced we also using JavaScript and jQuery which makes our pages dynamic. And bootstrap makes our website responsive.

**Backend-Languages:**

1. My SQL
2. Php

We are using these languages for backend because these languages are used to managing and organizing the databases and servers.

**Model:**

We are following Evolutionary Model (Iterative Incremental) for creating our project.

**Tools:**

1. VS Code
2. Adobe Photoshop
3. MS Project
4. XAMPP Server
5. StarUML

# Project Scope

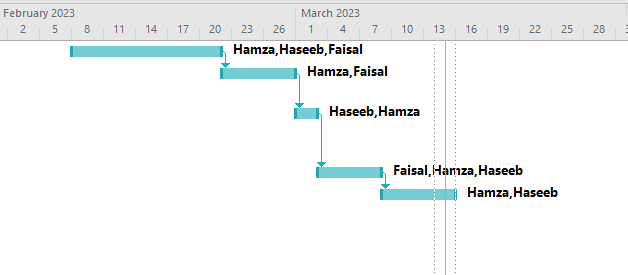
Our system can handle Wedding events, Cooperative events, Social events, catering services and decorating Services and accessories of both bridal and groom and providing many other services.

In the previous days, there is no need of event planner because peoples are not organizing many events as compared to now a day. Now a days event planner became a formalized profession and the scope of events expanded. “Elite Project Planner” project could be used publicly. Any person which wants to organize any type of event, he can hire event planner anytime.

The scope of the event planners is quite broad, as events are a common occurrence in many industries and communities. Event planners can work with a variety of clients, including individuals, corporate clients, social clients, non-profit organizations, government agencies and educational institutions. The target market for event planners can vary depending on the type of event being planned, but generally includes individuals or organizations that require assistance in organizing and executing a successful event. This can include:

1. **Corporate clients:** These are businesses and organizations that need event planning services for conferences, product launches, trade shows, team building events, and other corporate events.
2. **Non-profit organizations:** These are charities, foundations, and other non-profit organizations that require event planning services for fundraisers, galas, charity auctions, and other events to raise awareness and funds.
3. **Social clients:** These are individuals who require event planning services for personal events such as weddings, birthdays, anniversary parties, baby showers, and other special occasions.
4. **Government agencies:** These are public sector organizations that require event planning services for public events, such as inaugurations, official openings, and other public events.
5. **Educational institutions:** These are schools, universities, and other educational institutions that require event planning services for graduation ceremonies, conferences, workshops, and other events.

# High level Project Plan



# 6.References

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| [4] | M. Waqar, M. Areeb and A. Amna, FIND AN EVENT MANAGEMENT COMPANY, Islamabad,Lahore, 2020. |
| [5] | K. Shahzad, R. Faisal and H. Mazhar, Innovative Events Expert, Islamabad,Lahore,Multan,Gujranwala, 2019. |